



# Make Your Dream a Reality...

Up to \$1,500\* of Ducati Apparel and Accessories  
In-Store Credit Voucher

March has always marked the start of the season and Ducati is kicking 2017 into high gear. Visit your local Ducati Dealer and start customizing your new 2016 1299 Panigale with our Make Your Dream a Reality in-store credit program or add Ducati Apparel and Accessories when you finance your purchase with Ducati Financial Services. Either way, it's time to make your dream a reality.

Earn up to \$1,500\* In-Store Credit for Ducati Apparel and Accessories on 2016 models.

Customize your new 2016 1299 Panigale with an in-store credit of \$800 or \$1,000 towards your ideal combination of genuine Ducati Apparel and Accessories. It's a great way to complement your personal riding style, compliments of Ducati. Just present this voucher to your local authorized Ducati Dealer and ask for complete program details. But note: this offer ends March 31, 2017, so act now.



Shown below:	MSRP
Passenger Comfort Seat	\$168.30
Large Tinted Windshield	\$176.30
Racing Articulated Levers	\$424.50
Ducati Corse Leather Jacket	\$769.00
Ducati Red Arrow Helmet	\$979.95
Ducati Apparel & Accessory Total	\$2,518.05
In-store credit:	-\$800.00*



Add Ducati Apparel and Accessories to your Ducati Financial Services Package.

Finance through Ducati Traditional or Ducati Premiere Financing and include Ducati Apparel and Accessories in your finance package, so you'll have the gear to match your bike and the accessories to make your bike uniquely yours. Contact your local authorized Ducati Dealer for more information about the full line of Ducati Apparel and Ducati Performance Accessories.

Ducati North America will give an In-store Credit, between \$500 - \$1,500, depending on the model, towards Ducati Performance accessories and/or Ducati apparel in-store purchases. In-store Credit offer applies to the following new, unused, previously unregistered and demonstrator 2016 model year Ducati motorcycles: \$800 on 1299 Panigale; \$1,000 on 1299 Panigale S, and Panigale R. In-store Credit is valid for purchases of genuine Ducati Accessories and/or Ducati Apparel only. Does not include installation fees or taxes. See your local authorized dealership for details. Subject to model availability. Offer valid through participating and authorized U.S. Ducati dealers only. Offer valid March 1, 2017 through March 31, 2017. See your local Ducati dealer for financing details or, for general product information, call 1-888-391-5446. VW Credit, Inc. (dba Ducati Financial Services) is a servicer for VCI Loan Services, LLC. © 2017 Ducati North America

